

In Action

Volunteers in Action... Serving our Community with Caring Commitment

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Mission & Vision Statement

Led by a small but energetic group of women in the Tri-City area in the early 90's, the Assistance League® of North Coast was first organized as a guild in 1992 and by March 21, 2000, the organization was chartered as the 105th chapter of the National Assistance League®. Today, the all-volunteer Chapter is 120 members strong and has provided important services to more than 10,000 children and families in the communities of Carlsbad, Oceanside and Vista.

PURPOSE: The purpose of the organization is to carry out a program of philanthropy work in the community with a focus on children. The Assistance League® administers programs that connect to children, from pre-school to graduating seniors in the three school districts, who are in need of clothing, uniforms, shoes, books and other supplies. The League also has programs which serves families and senior citizens.

Advisory Board

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MISSION STATEMENT:

Assistance League® of North Coast is dedicated to serving the needs, primarily of children, in the communities of Carlsbad, Oceanside and Vista with the goal of providing a positive starting point for academic success.

VISION STATEMENT: The organization's long term goal is to become the premier philanthropic organization in North San Diego County, connecting with deserving children whose needs are unmet. ★

President's Message

Dear Friends,

Giving of one's time and talents for a worthwhile cause or activity is what the Assistance League® of North Coast's army of volunteer members will continue to do in our community in 2014. Looking back over our fiscal year ending June 2013, we are gratified by our members' devotion to our mission, which is to serve the needs of disadvantaged children in our community, so they have a positive starting point for academic success.

Our Chapter of 120 members strong, volunteered more than 13,000 hours to provide 13 different programs with support for children, families, and seniors. The value of a volunteer hour is estimated at \$22.30 which translates into \$289,900 worth of contributions to improve the lives of hundreds of individuals here in North County. But, this isn't enough! We will continue to increase and expand our programs through individual donations, grants, and corporate sponsorships, along with a concerted effort to increase our membership.

Since September our chapter has grown significantly with 12 new members, which means we have more hands and wonderful ideas to fulfill our mission. As we grow, a focus for the coming months will be providing the opportunity for men to join our endeavors and continue finding more working and retired women who want to offer their time and energy to make our community a better place for children to flourish.

As we begin the new year, we hope you will remember our Thrift Shop with donations of gently used furniture, clothing, and household items. We thank you for partnering with ALNC to make a difference in the lives of those in need. We wish you a very happy and prosperous 2014!

Cheryl Geigle

Assistance League® of North Coast

SUCCESSFUL 'GALA' BENEFITS KIDS...

by Sandy Matheus
 AF Chair 2012-2013

Autumn Fantasy 2013! Assistance League of North Coast's annual fundraising gala was an exceptional day for members and guests.

President Cheryl Geigle began the festivities with a wonderful welcome and presentation to longtime member Dorothy Skibel for her years of making one-of-a-kind works of art-- handmade beautiful quilts. Dorothy received a bouquet of Autumn roses in her honor.

Larry Himmel of KFMB-TV served as master of ceremonies and kept the luncheon moving with his great sense of humor, sharp wit and gifted story telling. Himmel reminded guests that funds raised from the gala support the 13 philanthropic programs that touch the lives of thousands of children and families

in the Carlsbad, Vista and Oceanside communities. Special thanks was given to this year's corporate sponsors-- San Diego Business Journal, Union Bank and Hoehn Honda-- whose contributions helped underwrite the program.

Volunteer auctioneer Mike Watson, used his professional talent to raise money with wonderful auction items such as the Vista Fire House dinner, a metal sculpture by local artist Paul Weber, wine tasting with light appetizers for 8 at the Mattucci Winery, pre-season Chargers tickets, and an autographed Tony Hawk skateboard.

"Rhapsody," a local vocal ensemble entertained the more than 300 guests and ended the day with the rousing and spirited, "God Bless the USA."

None of this would be possible without the support of the community and everyone who attended, donated or participated in some way. Thank you for all you do!

It has been my pleasure to serve as Autumn Fantasy Chairman for the last two years. ★



Autumn Fantasy 2013

What We Do

Currently, ALNC conducts and funds 13 programs that directly benefit children and families in the Tri-City area. These programs are:

Baby Real Deal: Helps teens avoid pregnancies through use of infant simulators that give them experience in parenting. The life-like infants are programmed to cry at various times of the day and cannot be left alone so the teens must treat the “baby” exactly like a real child. No one else but the “parent” can tend the baby, giving teens experience of what real parenting is like.

Chapters for Children: With several other Assistance League Chapters in the area, we distribute clothing to children at Camp Pendleton.

Clothing Children: Uniforms are provided to elementary students in the Oceanside Unified School District, and school-appropriate clothing is given to the most needy and homeless middle and high school students in the Vista Unified School District.

Community Assistance: A special fund is established to help meet urgent and unexpected needs in the community, such as assisting schools with specific needs, providing clothing in emergencies such as fire and those dealing with extreme poverty.

Emergency Clothing: We provide clothing at elementary schools for children

who have unforeseen accidents during the school day. The school health technician helps with identification and distribution.

Footsteps: We partner with Payless Shoes to fit nearly 2,000 needy children with shoes, socks and hygiene kits each year.

Health Kits: Personal hygiene kits are delivered to the Footsteps program each Wednesday during the school year and given to each child attending. The kit contains hygiene items such as toothbrushes, tooth paste, shampoo, wash cloths, combs and soap.

Home Alone/I'm in Charge: This is a personal safety program that teaches children how to protect themselves from a potential problem whether at home alone or out in the community. Volunteers go into the classroom and present a personal safety program, showing a video about harmful situations, and providing a workbook to take home to work on with their parents.

New Haven Boys: ALNC helps troubled teen boys who are wards of the state by providing clothing three

times a year in spring, fall and winter. We partner with JC Penney where we shop and pay for the clothing at reduced prices. Volunteers assist the boys in selecting appropriate clothes.

World of Books: We provide more than \$8,000 a year for books for public school libraries in the community.

I Love to Read: ALNC encourages elementary school children to read by giving them free books when they reach their school's reading goals. Tee-shirts that read: “I Love to Read and I'm Good at It” are also provided as rewards. New this year, is the catch program which provides reading/mentoring to at-risk students.

Wee Help: Provides dozens of layettes to teen mothers in Vista and Oceanside Schools. ALNC Members, knit, sew and quilt items for layettes.

Assisting Angels: Volunteer members serve residents at Rancho Vista Retirement Home. Members play bingo with residents while supplying refreshments and prizes. They also assist with holiday parties at the home.★

Fire Victims Receive a Helping Hand

By June Duet

The morning started with a phone call to the ALNC Thrift Shop from the school liaison at Santa Margarita Elementary in Oceanside. She was calling because she'd been notified by the school Health Technician that a family at Pendleton Marine Corps base had suffered a fire that resulted in the destruction of their childrens' rooms. The Lawlor family had four young children who were now in need of clothing. Could the Assistance League of North Coast help? Indeed it could.

An ALNC volunteer called the Health Tech and soon made contact with the mother of the four children. The volunteer met with Mrs. Lawlor at Kohl's Department Store that evening, where she efficiently selected the necessary clothing of pajamas, pants, shirts, jackets, socks and underwear for all four children. Kohl's was accommodating and helpful with the shopping and the parents were most appreciative of the swift help and the new clothes for their children.

The next day, the Assistance League of North Coast held its monthly membership

meeting and members were told about this family. Of course they wanted to help even more so a “hat” was passed and \$600 was donated to help provide Christmas gifts for the children. A Target gift card was purchased with the donated money and delivered to the family to help provide a merry Christmas for their family.



Assistance League of North Coast is a non-profit volunteer organization that often is called on to help students and their families in Oceanside, Vista and Carlsbad when a family emergency occurs. ALNC supports 13 different philanthropic programs that impact the lives of students and their families. Funds for these programs come directly from sales made at the organization's Thrift Shop on Oceanside Blvd., from corporate sponsors and donors, and from the annual Autumn Fantasy fundraiser gala each fall.

For more information on Assistance League of North Coast and how you can help, visit www.alnc.org.★

ALNC IS GROWING

This past year was one of significant growth for ALNC. The organization has received many more requests for assistance from the Carlsbad, Oceanside and Vista school districts and communities and the number of children and families needing our help has increased dramatically.



ALNC wanted to fulfill all of these special requests and needs, but in order to do so, it had to seek out more grants and contributions. So it was that volunteers began a concerted effort to identify Corporate Sponsorship of our Autumn Fantasy fundraiser event. Answering the call was **Union Bank, Hoehn Honda of Carlsbad, and the San Diego Business Journal**. They stepped up and became the organization's first corporate sponsors.

Their assistance has enabled ALNC to help many more deserving children. If you or your company would like to help ALNC reach out to more children in 2014 please contact us through our web site at www.alnc.org. ALNC appreciates any offer of assistance and we look forward to forming a partnership with you to help children and families.★

THRIFT SHOP NEWS

by Beverly Dick, Manager

Assistance League volunteers are gearing up for a ‘sparkling new’ year! Eager hands and handy husbands are tackling a big job beginning this month with the repainting of the Thrift Shop.

Fortunately, ALNC has a group of dedicated members' spouses who have offered their time and talent for painting – a huge job that requires moving a lot of merchandise from room to room. Furniture has to be moved out, pictures taken down, racks of clothing moved and shelving taken down.

ALNC would be SO PLEASED to receive a donation toward the purchase of paint, which would make it possible for the organization to support more kids than if we have to purchase the paint ourselves. If anyone is interested in making a donation toward this effort, please email Beverly Dick at dick516@aol.com. You would be helping to make the ALNC New Year get off to a fantastic start!

In addition to the fantastic bargains that can be found, we'll be proud to present a clean, safe and beautiful environment for your shopping pleasure. The Shop will be open during the renovations and donations are graciously accepted. Please visit us at 1830-A Oceanside Blvd., Oceanside.

Wishing all our supporters a healthy and prosperous New Year!★

For more information on Assistance League® North Coast's finances, visit www.alnc.org and click on Guidestar at the bottom of the page.

MULLIGANS FOR SALE

Last month, ALNC partnered with the Aviara Master Association in their 5th annual golf tournament at the Aviara Golf Club in Carlsbad. ALNC was able to sell mulligans to help raise money for the organization's 13 programs which help support the needs of children in Carlsbad, Oceanside and Vista.

Everyone who participated had a great time. It is always good to raise money for a good cause and have fun doing it. ALNC would like to thank Steve Lincoln, and the Aviara Master Association Board for providing this fun and profitable fundraiser for our organization.★



ALNC DELIVERS TOYS TO CAMP PENDLETON KIDS



Thanks to Mary Kloberdanz and her company, Sempra Energy, for a grant to help children at Camp Pendleton have a Merry Christmas.

ALNC'S VOLUNTEER OF THE YEAR

Congratulations to Helen Clark, ALNC 2013 Volunteer of the Year!!!

Helen was among the nearly 60 volunteers who were recently honored by the North County Philanthropic Council for their outstanding contributions to the community. She was recognized for giving her time and talent to help improve the quality of life in North County through her work with ALNC.

Just four years ago, when Helen was a new member of ALNC, she immediately showed her passion for our work by taking on the responsibility of resource development. Since that time she has dedicated herself to securing new and continuing sources of support resulting in our organization's ability to provide greater service to deserving youth in our community.

When asked about the things that she liked best about volunteering with ALNC, she said: “My favorite experiences with ALNC have been watching the children choose their new school clothes and shoes when we take them shopping. That always makes me want to sit down to write another grant or look for another source of income so we can serve more children.”

Thanks Helen for all you do for your community and for ALNC!★

